



# GAP

2019

RAILWAY • RUNWAY • HIGHWAY

# MEDIA KIT

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

**DISCOUNTED PRICING AVAILABLE NOW FOR A LIMITED TIME!**

[www.GAP2019.com](http://www.GAP2019.com)

500 Professionals  
52 Presentations

35 Featured Companies  
15 Technical Sessions

3 Major Transportation Disciplines  
1 Mission

1 of 6 | [www.GAP2019.com](http://www.GAP2019.com) | Contact: Taunya Allen – [TAllen@minervatri.com](mailto:TAllen@minervatri.com) | +1.561.570.1079 | v100719DISCOUNT



Geostructural Aspects of Pavements, Railways, and Airfields is managed by Minerva – Technology, Resources & Information and developed in partnership with representatives of the Federal Highway Administration (FHWA), Federal Railroad Administration (FRA), Federal Aviation Administration (FAA), and the US Army Corp of Engineers Engineer Research and Development Center (ERDC).

## CONFERENCE CO-CHAIRS



Mike Adams, US DOT Federal Highway Administration



Ted Sussmann, US DOT Volpe Center



Jeb Tingle, U.S. Army Engineer Research and Development Center

## FHWA, FRA, FAA, AND US ARMY ERDC LEADERS DEVELOPED GAP 2019'S VISION

**SUPPORT their idea and share YOUR EXPERTISE!**

[www.Gap2019.com](http://www.Gap2019.com)

### NOVEMBER 6 KEYNOTE

Dr. David Pittman,  
USACE Chief Scientist  
US Army ERDC Director



## STEERING COMMITTEE



Jennifer Nicks, US DOT Federal Highway Administration



Dingqing Li, Transportation Technology Center, Inc.



Eli Cuelho,  
TRI Environmental



Marco Isola,  
Maccaferri



Amanda Kessler,  
Amtrak



Elie Hajj, University of Nevada – Reno

## GAP 2019 KEY TOPICS

- Aggregate Quality and Specification
- Asset Management
- Ballast Fouling and Contaminated Bases
- Constructability and Design Considerations
- Designing Unbound Layers
- Embankment Design
- Forecasting Infrastructure Degradation
- Geosynthetics
- Improving Mechanical Properties of Structural Aggregates
- Inverted Pavements
- Intelligent Compaction
- Monitoring and Condition Assessment Technologies

## COOPERATING ORGANIZATIONS



TRANSPORTATION RESEARCH BOARD



## WITH SPECIAL SUPPORT FROM

- Gary Carr, US Department of Transportation
- Hugh Thompson, Federal Railroad Administration
- Jay Baillargeon, Federal Railroad Administration
- Tom Yu, US Department of Transportation
- Christopher Clarke, Oklahoma Department of Transportation





**GAP 2019 STAND-ALONE SPONSORSHIP OPTIONS - NOW 20% OFF! [www.Gap2019.com](http://www.Gap2019.com)**

ALL sponsorships/booths 20% off, with an additional 5% off for same-day, in full credit card payments. **This promotion runs until 2 pm CDT, Oct 22!**

ITEM	DESCRIPTION	SPONSOR COSTS
<b>Conference Key Sponsor</b>	One standard 8 x 20 exhibit hall booth and 3 FULL conference registrations; Full-page or cover ad AND full-page article in conference program; Enhanced digital listing in the conference mobile app; Interview on the 2019 Season of the GeoTalk Podcast; 2 feature article on GAP 2019 website, promoted in social media and marketing emails; Logo in conference program; Logo on GAP 2019 website; Logo in event marketing emails; Logo on conference signage on site; Logo recognition during conference breaks on screen; Attendee list prior to and following event; Podium recognition at general session; One free-standing, vertical banner in the plenary session auditorium	<del>\$15,000</del> (1 available) <b>\$8,000</b>
<b>Conference Gold Sponsor</b>	One standard 8 x 10 exhibit hall booth and 2 full conference registrations; profile included in program materials at registration; Enhanced digital listing in the conference mobile app; Interview on the 2019 Season of the GeoTalk Podcast; Feature article on GAP 2019 website, promoted in social media and marketing emails; Logo in conference program; Logo on GAP 2019 website; Logo in event marketing emails; Logo on conference signage on site; Logo recognition during conference breaks on screen; Attendee list prior to and following event; Podium recognition at general session	<del>\$8000</del> (3 available) <b>\$6,400</b>
<b>Conference Silver Sponsor</b>	One standard 8 x 10 exhibit hall booth and 2 full conference registrations; Logo in conference program; profile included in program materials at registration; Enhanced digital listing in the conference mobile app; Feature article on GAP 2019 website, promoted in social media and marketing emails; Logo on GAP 2019 website; Logo in event marketing emails; Logo on conference signage on site; Logo recognition during conference breaks on screen; Attendee list prior to and following event; Podium recognition at general session	<del>\$5000</del> (5 available) <b>\$4,000</b>
<b>Opening Reception</b>	GAP 2019 will officially open with an evening reception in the exhibit hall at the conference venue, the Antlers Hotel, on November 4, 6:00 – 8:00 pm. Appetizers and two drink tickets will be provided to all attendees. Get recognized in reception hall signage, the event guide, at registration, and on high-top tables at the reception	<del>\$3000</del> <b>\$2,400</b>
<b>Conference Internet</b>		<del>\$3000</del> <b>\$2,400</b>
<b>Hotel Keycards</b>	Full-color printing on one side of room keys (Antlers Hotel only)	<del>\$2000</del> <b>\$1,600</b>
<b>Short Course</b>	Sponsorship includes a stand-up banner in the short course room, recognition in the session, one page flyer included in short course materials, and a class list. One sponsor per course.	<del>\$2000</del> (2 available) <b>\$1,600</b>
<b>Boxed Lunch</b>	One sponsor will be highlighted each day of the conference. All signage relating to the lunch will identify those sponsors.	<del>\$1750</del> (2 available) <b>\$1,400</b>
<b>TTCI Technical Tour Sponsor</b>	The renowned Transportation Technology Center, Inc. (TTCI), with its leading railway and transportation infrastructure condition assessment technology, will host a three-hour post-conference tour on November 7. The Federal Railroad Administration is providing its high-tech DOTX 218 monitoring vehicle for the session. Attendees will bus 90 minutes from the Antlers to TTCI in Pueblo and enjoy lunch at TTCI. Tour time (including bus): 8:00 am – 2:30 pm.	<del>\$1500</del> (3 available) <b>\$1,200</b>
<b>Breakfast</b>	Two sponsorship opportunities exist.	<del>\$1500</del> (2 available) <b>\$1,200</b>
<b>Exhibit Hall Charging Kiosk</b>	Two sponsorship opportunities exist.	<del>\$1500</del> (2 available) <b>\$1,200</b>
<b>Lanyards</b>		<del>\$1500</del> <b>\$1,200</b>
<b>Refreshment Breaks, Short Courses</b>	Choose your dedicated refreshment break sponsorship for short courses! Each break sponsor will be recognized exclusively during the break they select to sponsor.	<del>\$500</del> (2 available) <b>\$400</b>
<b>Refreshment Breaks, Main Conference</b>	Choose your dedicated refreshment break sponsorship for main conference! Each break sponsor will be recognized exclusively during the break they select to sponsor.	<del>\$500</del> (2 available) <b>\$400</b>



# MEDIA KIT

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

### VENUE

#### The Antlers, A Wyndham Hotel

4 S Cascade Ave  
Colorado Springs, CO 80903  
+1 719 955 5600

#### Exhibit Management Vendor & Logistics Partner

GES

#### RESERVE SPACE

[www.Gap2019.com](http://www.Gap2019.com)

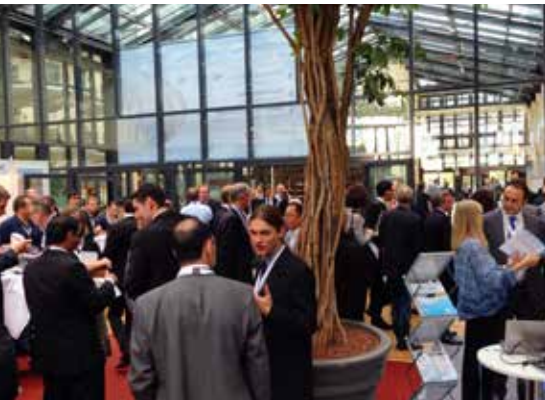
### EXCLUSIVE ACCESS WITH HIGH-QUALITY ATTENDEES

#### EXHIBIT the Services and Solutions that IMPACT Infrastructure!

By design, GAP 2019 offers a more intimate commercial exposition to give attendees and exhibitors greater time for networking. The total exhibit area of 9,600 ft<sup>2</sup> will not exceed 35 booths and will host the opening reception, refreshment breaks, and high-top tables for lunch hours.

**STANDARD 8 X 10 BOOTH: USD ~~\$3,000~~ \$2,400 – 20% OFF!**

**STANDARD 8 X 20 BOOTH: USD ~~\$5,500~~ \$4,400 – 20% OFF!**

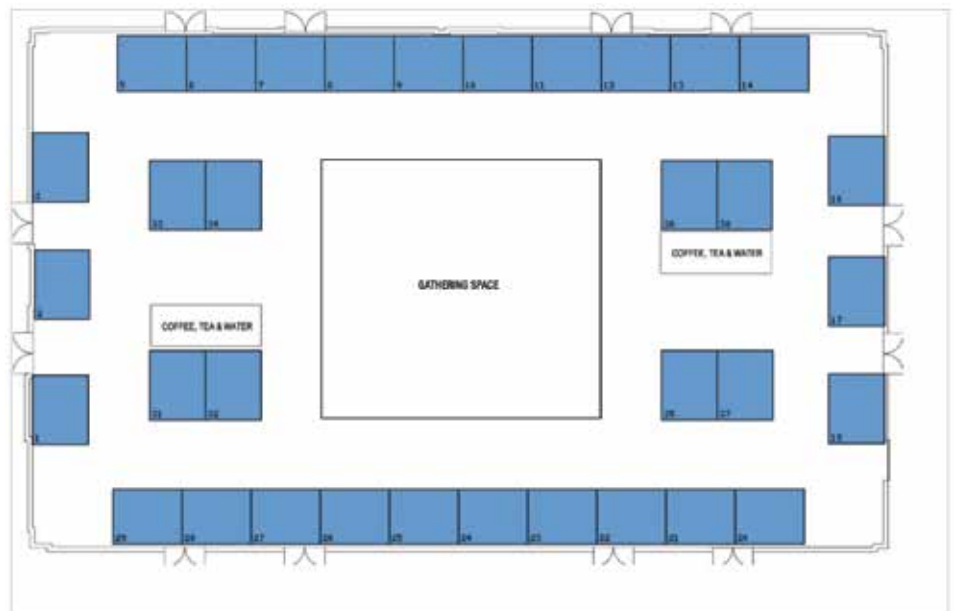


All exhibitors receive:

- 2 full registrations
- 10 ft. high back drape in gray and 3 ft. side rails draped in gray
- 6 ft. table
- Two chairs
- Garbage can (and daily trash emptying service)

The facility is carpeted.

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# MEDIA KIT

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

### TTCI TECHNICAL TOUR

#### Transportation Technology Center, Inc.

55500 DOT Rd.  
Pueblo, CO 81001

[www.Gap2019.com](http://www.Gap2019.com)

The tour costs **\$75** and includes lunch and bus transportation to and from the hotel to TTCI near Pueblo.

### GO INSIDE THE HEART OF TRANSPORTATION RESEARCH

#### STAND OUT among Your Peers in SUPPORT of TTCI's Cutting-Edge Work!

The Transportation Technology Center, Inc. (TTCI) will host the GAP 2019 technical tour on 7 November 2019. This post-conference event costs \$75 for attendees and includes lunch and bus transportation to and from the hotel to TTCI near Pueblo. Participants will leave at 8:00 am from the Antlers Hotel and return by 3:00 pm.

Sponsors get an exclusive opportunity to showcase their support of the research and technology transfer that is beneficially reshaping infrastructure! The Federal Railroad Administration is bringing its revamped DOTX-218 research vehicle to TTCI for the tour. Technologies that will be showcased include:

- A Vertical Track Deflection Measurement System (VTDMS)
- Ground Penetrating Radar (GPR)
- A state-of-the-art LIDAR system for profiling and mapping

It's one of the most fully comprehensive research test vehicles in North America, and its utilization of technologies is of benefit to airfield and roadway engineers and agencies too. Sponsor this unique learning experience today!





## GAP ROOM BLOCK

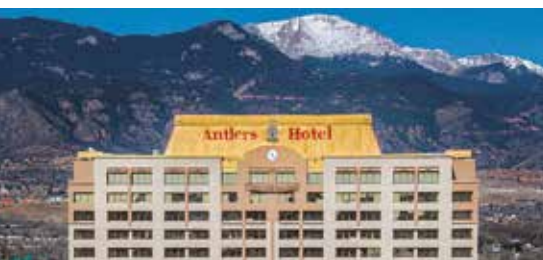
### The Antlers, A Wyndham Hotel

4 S Cascade Ave  
Colorado Springs, CO 80903  
+1 719 955 5600

Rooms at the Antlers as low as \$139/night! Get booking link and code at the GAP 2019 website.

[www.Gap2019.com/Venue](http://www.Gap2019.com/Venue)

**BOOK BY OCTOBER 11!**



Additional rooms and full spa services are available one block from the Antlers at a related Wyndham property:

### The Mining Exchange, A Wyndham Grand Hotel and Spa

8 South Nevada Ave.  
Colorado Springs, CO 80903  
+1 719 323 2000

Reserve your room at the **Mining Exchange by 18 October 2019** for best rate.

## A CITY AND A CONFERENCE ON THE RISE

### BOOK BY OCTOBER 11 for Best Rate

Colorado Springs is uniquely positioned to host the inaugural GAP conference. The state's diverse terrain presents all of the transportation discipline challenges incorporated into the technical sessions, and the proximity to the Transportation Technology Center, Inc. gives attendees a rare and truly unique technical tour opportunity.

The city itself symbolizes the lofty goal in the GAP vision: always looking up, moving forward, and striving to achieve more. Colorado Springs is the state's second-largest city. It sits along the busy I-25 infrastructure corridor at 6,000 ft. above sea level and in the shadow of historic Pikes Peak. It's also the home for the US Olympic Training Center and the US Air Force Academy.

Visitors will appreciate the true mountain character, high energy, and innovation culture of the city with its exceptional outdoor attractions, vibrant art scene, museums, parks, and cafes, much of which is immediately walkable from the event venue, the Antlers Hotel.

### POPULAR AREA ATTRACTIONS

- Garden of the Gods
- Pikes Peak
- The Broadmoor Seven Falls
- Pikes Peak Cog Railway
- US Olympic Training Center

## CONTACT

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