



GEO-STRUCTURAL ASPECTS OF PAVEMENTS, RAILWAYS, & AIRFIELDS 2019

Building Infrastructure from the Ground Up

November 4–7, 2019 | Colorado Springs, Colorado | The Antlers



SPONSORSHIP EXHIBITION REGISTRATION *Brochure*

www.GAP2019.com

The Organizing Committee of Geotechnical Aspects of Pavements, Railways, and Airfields (GAP 2019) extends to you an invitation to participate in the conference's commercially focused activities. We are working diligently to bring together top-tier transportation engineering agencies and private industry. The GAP 2019 technical content focuses on the total geotechnical structure of roads, runways, and railway miles and the many ways these disciplines can learn from and influence one another. We anticipate an exceptional number of quality attendees in Colorado Springs!

Take advantage of this opportunity to network with and contribute to the designs, technologies, and construction & monitoring approaches that will influence future transportation infrastructure.



GAP 2019 Highlights

20 Hours of Short Course Programming

- Geosynthetics in Pavements, Railways, and Airfields
- Embankment and Column Design
- Intelligent Compaction

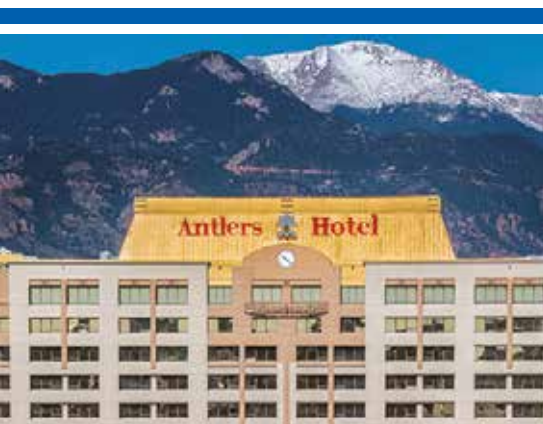
15 90-Minute Technical Sessions

- Panel discussions & roundtables
- Technical presentations

3 Keynotes

42 Exhibition spaces

Excellent networking opportunities



Closing The Information Gap

Minerva and the key agency representatives involved in the planning of GAP 2019 are excited to bring a new event to the transportation infrastructure and geotechnics discussion.

Main Objectives

- Foster communication between the main transportation sectors (Road, Rail, Air)
- Generate cooperation between the pavement and geotechnical disciplines
- Advance pavement and embankment engineering technologies

Why GAP 2019

This event will be an invaluable opportunity to develop better technical exchange of solutions to shared issues in our aging transportation infrastructure. A special emphasis will be placed on including technical sessions, panel discussions, and short courses that encourage contribution and learning for the participants from three modes of transportation.

Location

Colorado Springs is close to the renowned Transportation Technology Institute, Inc., which will host the main technical tour for the conference. The Federal Railroad Administration will also bring one of its advanced track inspection cars to TTI for the tour. Highway and runway engineers seldom get the opportunity to learn from the railway discipline on this level, and vice versa. GAP 2019 gives all the opportunity to fully open the dialogue.

The Antlers Hotel (main venue) and affiliated Mining Exchange hotel provide attendees each access to sessions, restaurants, and networking in the shadow of beautiful Pike's Peak. The walkable neighborhood provides significant shopping, dining, and Colorado culture.



Exhibitor Benefits

- All exhibitors will receive TWO full registrations to the event. GAP 2019 wants exhibitor personnel to interact with the attendees not just in the hall but serve as voices in the technical sessions.
- Exhibitors will be able to upload digital materials and profiles to the GAP 2019 app, which is integrated with the exhibit and sponsorship booking system
- Exhibitor listings in the app and on the GAP 2019 website link to exhibitor websites or specific product/service pages (as requested)
- Exhibitors will be featured in stories on the GAP 2019 website and in its newsletter, on Geosynthetica (GAP 2019’s main media partner), in press releases, in social media, and the event show guide
- Exhibitors will receive an electronic copy of the attendee registration list
- All refreshment breaks will be held in the exhibition area
- A welcome cocktail reception will be held in the exhibit area

Exhibition

GAP 2019 offers 42 booths in the commercial exposition. Total exhibit area is 9,600 ft². The Exhibit Hall is adjacent to the main conference rooms and plenary sessions with traffic flow through connecting key spaces. A cocktail reception will be held on the evening of the November 4 in the exhibit hall to open the trade show, immediately following the conference’s opening address. On November 5 and 6 the hall will host the trade show, multiple refreshment breaks, and high-top tables for lunch hour.

Booth Details

BOOTH SIZE	RATE <i>BEFORE MAY 31</i>	RATE <i>AFTER MAY 31</i>
Single Booth: 8x10 ft., 2 full registrations	USD \$3,000	USD \$3,500
Double Booth: 8 x 20 ft., 2 full registrations	USD \$5,500	USD \$6,000

Each Booth Includes:

10 ft. high back drape in gray and 3 ft. side rails draped in gray, a 6 ft. table, two chairs and a garbage can. The facility is carpeted. Once registered, exhibitors will receive a complete exhibit package with details and options for ordering additional furnishings.

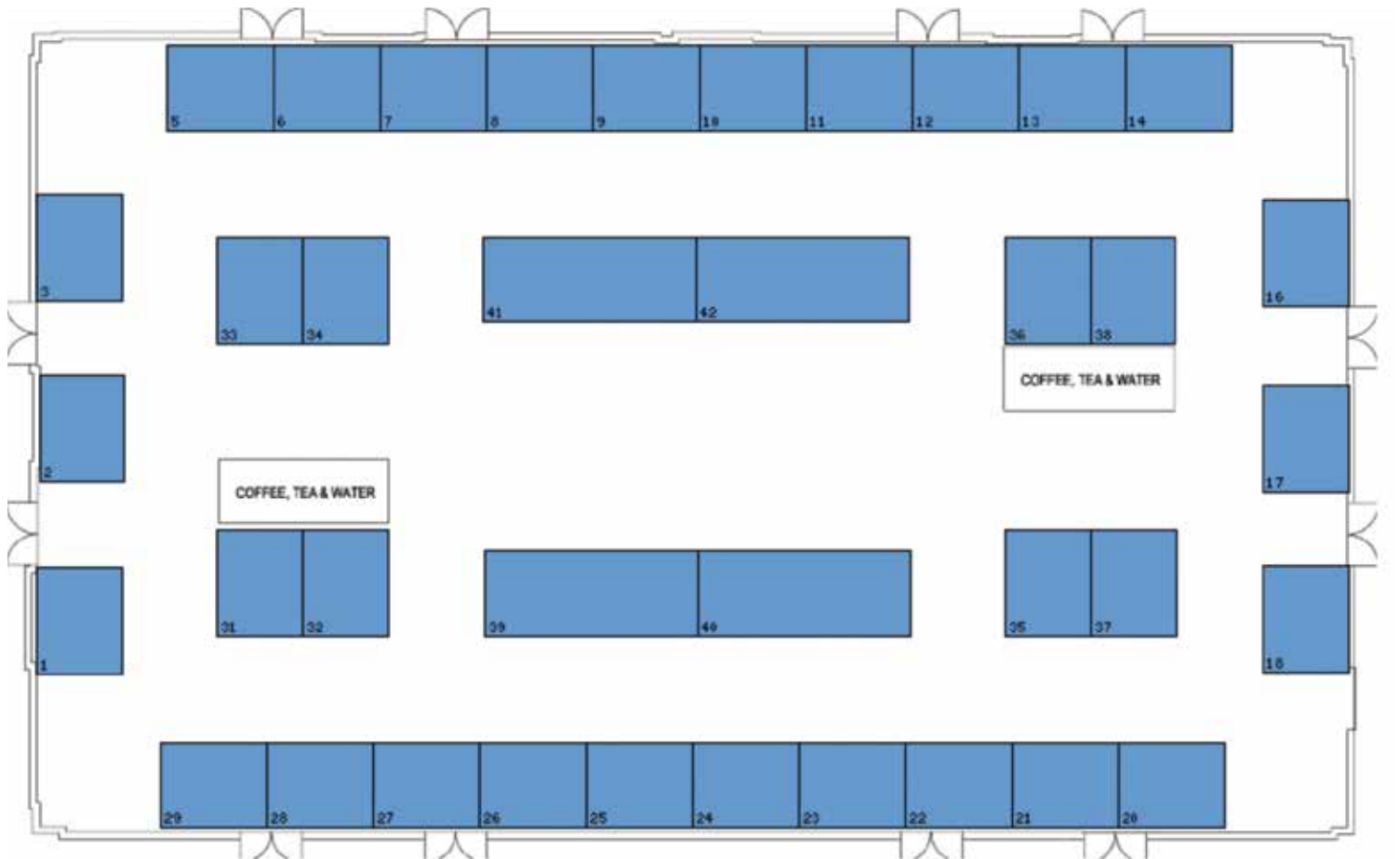
See Sponsorship Opportunities (Pages 5 - 7) for maximizing investment on space and impact.



Exhibit Hall Floor Plan

The trade show floor at GAP 2019 is limited to 42 spaces! This is an exclusive opportunity to share technology and expertise with top-tier influencers from federal, state, and local agencies and leading researchers.

Ensure that you are selecting a booth that is available. View real-time availability of booths via the GAP 2019 Booth Reservation System: https://s3.goeshow.com/minervatri/gap/2019/exhibitor_sales.cfm.





Silver Sponsorship

Cost:

USD \$5,000 (Package Value: \$5,650)

*Sponsorship payment must be received within
30 days of confirmation*

Includes:

- One standard **8 x 10 exhibit hall booth**
- **2 full conference registrations**
- Logo in conference program
- 1/4-page ad **OR** 1/3-page column profile in conference program
- Enhanced digital listing in the conference mobile app
- Feature article on GAP 2019 website, promoted in social media and marketing emails
- Logo on GAP 2019 website
- Logo in event marketing emails
- Logo on conference signage on site
- Logo recognition during conference breaks on screen
- Attendee list prior to and following event
- Podium recognition at general session



Optional Add-Ons:

- Coffee Break Sponsorship: \$500 – 5 available
- Technical Tour Sponsor (to TTCL, November 7): \$1500 – 3 available
- 8 x 20 booth for total Silver Sponsor Package cost of USD \$7,000 (*SAVE \$500*)

All remaining sponsorship opportunities will open as a la carte opportunities on 17 May 2019



Gold Sponsorship

Cost:

USD \$8,000 (Package Value: \$9,650)

Sponsorship payment must be received within 30 days of confirmation.

Includes:

- One standard **8 x 10 exhibit hall booth**
- **2 full conference registrations**
- 1/2-page ad **OR** 1/2-page article in conference program
- Enhanced digital listing in the conference mobile app
- Interview on the 2019 Season of the GeoTalk Podcast
- Feature article on GAP 2019 website, promoted in social media and marketing emails
- Logo in conference program
- Logo on GAP 2019 website
- Logo in event marketing emails
- Logo on conference signage on site
- Logo recognition during conference breaks on screen
- Attendee list prior to and following event
- Podium recognition at general session



Choose 1 Of The Following For Recognition:

- Short Course Day Sponsor – 2 available
- Breakfast Sponsor recognition – 2 available
- Lunch Sponsor recognition – 2 available
- Technical Tour Sponsor recognition (to TTCL, November 7) – 3 available
- Keycards (*Option opens 10 May 2019, if not selected by Platinum Sponsor*)
- Lanyards (*Option opens 10 May 2019, if not selected by Platinum Sponsor*)

Optional Upgrades:

- Coffee Break Sponsorship: \$500 (5 available)
- Exhibit Hall Charging Kiosk Sponsorship: \$1500 (2 available)
- 8 x 20 booth for total Gold Sponsor Package cost of USD \$9,750 (*SAVE \$750*)

All remaining sponsorship opportunities will open as a la carte opportunities on 17 May 2019



Platinum Sponsorship

Cost:

USD \$16,000 (Package Value: \$18,900)

Sponsorship payment must be received within 30 days of confirmation.

Includes:

- One standard **8 x 20 exhibit hall booth**
- **3 full conference registrations**
- Full-page or cover ad **AND** full-page article in conference program
- Enhanced digital listing in the conference mobile app
- Interview on the 2019 Season of the GeoTalk Podcast
- 2 feature articles on GAP website, promoted in social media and marketing emails
- Logo in conference program
- Banner ad on GAP 2019 website
- Banner ad in GAP 2019 app (max 4 companies)
- Logo in event marketing emails
- Logo on conference signage on site
- Logo recognition during conference breaks on screen
- Attendee list prior to and following event
- Podium recognition at general session
- One free-standing, vertical banner in the plenary session auditorium



Choose 2 Of The Following For Recognition:

- Exhibit Hall Reception Sponsor (*Exclusive option for Platinum through 10 May 2019*)
- Internet Sponsorship in Conference & Exhibit Area of Hotel (*Exclusive option for Platinum through 10 May 2019*)
- Key cards (*Exclusive option for Platinum through 10 May 2019*)
- Lanyards (*Exclusive option for Platinum through 10 May 2019*)
- Exhibit Hall Charging Kiosk Sponsorship (2 available)
- Short Course Day sponsor – 2 available
- Breakfast Sponsor recognition – 2 available
- Lunch Sponsor recognition – 2 available
- Technical Tour Sponsor recognition (to TTCl, November 7) – 3 available

All remaining sponsorship opportunities will open as a la carte opportunities on 17 May 2019



Contact Information **Additional Information**

We welcome your inquiries!

Contact Chris Kelsey

CKelsey@minervatri.com

+1.561.570.1079

www.GAP2019.com



1. Booths will be assigned based on a first-come, first-served basis.
2. Sponsoring and exhibiting companies may not perform any activity that interferes with the scientific and social protocols of the conference. Interference with the scientific and social protocols of the conference may result in termination of benefits with no refund.
3. Companies that take the banner advertising options will be required to provide free-standing banners of their choosing, which do not exceed the maximum size requirement stated in the description.
4. Companies who are taking any of the options in print and/or digital advertising will be required to deliver all requested art-work in high-resolution. If materials are not provided to the conference organizers upon request then the sponsors will forgo their opportunity to be represented in print/digital media. Failure of the sponsoring or exhibiting company to provide materials as requested by the conference organizers is done at the risk of the sponsor. No refunds will be provided to sponsors failing to fulfill the requests of the conference organizers.

Adjustments

By submitting your booth space reservation, you are confirming you have read and agree to Show Policies regarding this registration, refunds and cancellations, and your attendance at the Conference.

The Organizing Committee reserves the right to make minimum adjustments to the booths distribution in case of unforeseen logistics issues. The Organizing Committee will be receptive to any concern of the participant companies. Payment must be received within 30 calendar days after receipt of the confirmation. Failure to do so will result in the release for resale of the reserved booth or sponsorship.

- Cancellation before 1 July 2019 — 80% refund
- Cancellation before 15 August 2019 — 50% refund
- Cancellation after 15 August 2019 — No refund